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**TWO days of in-depth coding  
& billing for: Obstetrics & Gynecology  
Physicians & Practice Coders**



**Power Coding for  
Obstetrics & Gynecology Practices**

**Presented By  
Arlene Morrow, CPC, CMM, CMSCS  
Administrator & Consultant**

**For All The Latest Updates Impacting Your Practice:**

Sweeping E/M Changes for 2023 Hospital and Observation Services.  
There are revisions to the Medical Decision-Making Table and Time.  
We will bring you the latest ICD-10-CM and CPT Codes.  
Proposed 2023 Physician Fee Schedule Expects a 4.42% Cut.  
Dramatic changes to Split or Shared Billing impacting your revenue.  
Telehealth Updates during the Public Health Emergency.

**Tues., March 7 & Wed., March 8, 2023  
Tampa, Florida**  
Holiday Inn Express & Suites - Tampa No.  
2775 Cypress Ridge Blvd.  
(Wesley Chapel, FL 33544)

**Mon., June 12 & Tues., June 13, 2023  
Nashville, Tennessee**  
Sheraton Music City CHotel  
777 McGavock Pike  
(Nashville, TN 37244)

**Tues., Aug. 15 & Wed., Aug. 16, 2023  
Atlanta Area, Georgia**  
Hilton Garden Inn - Peachtree City  
2010 Commerce Drive North  
(Peachtree City, GA 30269)

**Mon., Sept. 25 & Tues., Sept. 26, 2023  
Las Vegas, Nevada**  
The LINQ Hotel & Casino  
3535 Las Vegas Blvd. So.  
(Las Vegas, NV 89109)

**McVEY  
SEMINARS**

800-227-7888

38th Year

**(Course time: 8:30 am - 3:30 pm both days)**

**"If you ever wanted an in-depth coding course specifically focused on  
Obstetrics & Gynecology, this is the course for you"**

***Bring your favorite CPT and ICD-10 Coding Tools***

## **B**

### reaking News / Hot Topics for Obstetrics & Gynecology

- New ICD-10 guidelines for Endometriosis and Gestational week coding.
- In 2023, most Hospital and Observation services will be chosen by MDM or time.
- Revisions to the Medical Decision-Making table and Time will be detailed.
- Important changes were made to Initial Hospital Care guidelines.
- Lessons learned from a year of new E/M Guidelines.
- Many Practices have taken the "Easy Way Out" billing based on time only AND Productivity has dropped!
- E/M level to be chosen based on Medical Decision Making OR Time - NOT BOTH!!! Report Time only when MDM is NOT the better leveling option.
- Learn practical tips to document activities included AND not included in the New Time definition. Exactly whose time counts?
- Painting an accurate picture of the patient's condition and co-morbidities is essential for quality, value and outcomes reporting necessary for MACRA.
- Get the latest changes to Incident-to and Split/Shared Guidelines. Incident-to & Split/Shared Non-Physician Practitioner service errors as high as 85%.
- Learn techniques to customize elements of your E/Ms for quality clinical note.
- Wellness services play an expanding / integral role in current and future plans for quality cost saving measures.
- How is the Medicare Annual Wellness Visit different from a "regular" Well Woman Visit? Is it billable in the typical GYN practice?

***Bring your favorite CPT and ICD-10 Coding Tools***

# M

## aternity Care and Ultrasound Services

- Maternity Care Services will be fully described with all recent updates.
- Identify what is included in the OB package and what's not.
- The DOs & DONT's of billing the "First OB Visit".
- Learn the "secrets" to reporting and getting paid for visits Unrelated to Maternity Care.
- Documentation requirements necessary for Ultrasound services.
- Other billing issues such as High Risk pregnancies, Maternal Fetal Medicine, Pregnancies after Assisted Reproductive Technology...and more.
- We'll bring you the latest Depression Assessment billing guidelines.

# P

## rocedures and Modifiers

- Billing and documentation requirements for E/M and procedures on the same day.
- Avoid the pitfalls of billing for supplies - NDC numbers, Pessary, IUDs, Lupron etc.
- Contraceptive management and Urodynamics.
- Reporting Colposcopies, Biopsies, Hysterectomies and Robotic procedures properly.
- ...and more timely topics

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# R

## egistration Form

**~~ACT NOW!~~**

We are registering \_\_\_\_\_ person(s) for The **2 day Ob/Gyn Coding Course**. We will receive a workbook & refreshments. Fees are: \$600.00 first person, \$575.00 each additional person. Confirm by return email.



### Recordings

**Can't attend?**  
Send recording on  
 DVD or  USB  
of this topic. Price  
**\$575.00.**

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- ✓ **Check Which Seminar (8:30 am - 3:30 pm)**
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|--|---------------------|----------|
| <input type="checkbox"/> Tampa, FL     | Mar. 7 & 8, 2023    | 230307AM |
| <input type="checkbox"/> Nashville, TN | June 12 & 13, 2023  | 230612AM |
| <input type="checkbox"/> Atlanta, GA   | Aug. 15 & 16, 2023  | 230815AM |
| <input type="checkbox"/> Las Vegas, NV | Sept. 25 & 26, 2023 | 230925AM |

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**Special Section:**

Be prepared for post COVID-19 audits on services provided during the PHE. Estimates are that \$4 billion will be recouped for 2020 PHE services.



About Your Seminar Leader... Arlene Morrow, CPC, CMM, CMSCS

Arlene has served the healthcare industry for over 40 years as a Business Office manager, Practice Manager and Consultant based in Tampa, Florida.

She is nationally known speaker. Arlene was a presenter at multiple national conferences such as: American Academy of Professional Coders (AAPC), American Gastroenterological Association (AGA), North American Society for Pediatric Gastroenterology and Nutrition (NASPGHAN) and Professional Association of Healthcare Office Managers (PAHCOM).

As a McVey Seminar leader for 25 years, she has authored many multi-specialty coding books and worked with hundreds of practices nationwide with specific expertise in OB/GYN, Gastroenterology, Orthopedics and Pulmonary Critical Care. Arlene is also the Healthcare Coding Consultant for the American College of Gastroenterology (ACG).

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**For More Information**

**If you have any questions regarding this seminar, on-site seminars or consulting please call TOLL FREE: 1-800-227-7888.**

**The McVey staff welcomes your questions and we're here to help!**  
web site: [www.mcveyseminars.com](http://www.mcveyseminars.com) - **You can now register on-line!**

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