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**TWO days of in-depth coding  
& billing for: Obstetrics & Gynecology  
Physicians & Practice Coders**



**Power Coding for  
Obstetrics & Gynecology Practices**

**Presented By  
Arlene Morrow, CPC, CMM, CMSCS  
Administrator & Consultant**

**For All The Latest Updates Impacting Your Practice:**

Sweeping E/M Changes for 2023 Hospital and Observation Services.  
There are revisions to the Medical Decision-Making Table and Time.  
We will bring you the latest ICD-10-CM and CPT Codes.  
Proposed 2023 Physician Fee Schedule Expects a 4.42% Cut.  
Dramatic changes to Split or Shared Billing impacting your revenue.  
Telehealth Updates during the Public Health Emergency.

**Mon., May 1 & Tues., May 2, 2023  
Orlando, Florida**  
Hampton Inn & Suites - Airport  
5460 Gateway Village Circle  
(Orlando, FL 32812)

**Wed., May 31 & Thur., June 1, 2023  
Webinar/Teleconference  
"Live"**  
7:00am to 2:00pm PT  
(both days)

❖  
**Tues., Aug. 15 & Wed., Aug. 16, 2023  
Atlanta Area, Georgia**  
Hilton Garden Inn - Peachtree City  
2010 Commerce Drive North  
(Peachtree City, GA 30269)

**McVEY**  
SEMINARS  
800-227-7888  
38th Year

**(Course time: 8:30 am - 3:30 pm both days)**

**"If you ever wanted an in-depth coding course specifically focused on  
Obstetrics & Gynecology, this is the course for you"**

***Bring your favorite CPT and ICD-10 Coding Tools***



## Breaking News / Hot Topics for Obstetrics & Gynecology

- New ICD-10 guidelines for Endometriosis and Gestational week coding.
- In 2023, most Hospital and Observation services will be chosen by MDM or time.
- Revisions to the Medical Decision-Making table and Time will be detailed.
- Important changes were made to Initial Hospital Care guidelines.
- Lessons learned from a year of new E/M Guidelines.
- Many Practices have taken the "Easy Way Out" billing based on time only AND Productivity has dropped!
- E/M level to be chosen based on Medical Decision Making OR Time - NOT BOTH!!! Report Time only when MDM is NOT the better leveling option.
- Learn practical tips to document activities included AND not included in the New Time definition. Exactly whose time counts?
- Painting an accurate picture of the patient's condition and co-morbidities is essential for quality, value and outcomes reporting necessary for MACRA.
- Get the latest changes to Incident-to and Split/Shared Guidelines. Incident-to & Split/Shared Non-Physician Practitioner service errors as high as 85%.
- Learn techniques to customize elements of your E/Ms for quality clinical note.
- Wellness services play an expanding / integral role in current and future plans for quality cost saving measures.
- How is the Medicare Annual Wellness Visit different from a "regular" Well Woman Visit? Is it billable in the typical GYN practice?

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# M

## aternity Care and Ultrasound Services

- Maternity Care Services will be fully described with all recent updates.
- Identify what is included in the OB package and what's not.
- The DOs & DONT's of billing the "First OB Visit".
- Learn the "secrets" to reporting and getting paid for visits Unrelated to Maternity Care.
- Documentation requirements necessary for Ultrasound services.
- Other billing issues such as High Risk pregnancies, Maternal Fetal Medicine, Pregnancies after Assisted Reproductive Technology...and more.
- We'll bring you the latest Depression Assessment billing guidelines.

# P

## rocedures and Modifiers

- Billing and documentation requirements for E/M and procedures on the same day.
- Avoid the pitfalls of billing for supplies - NDC numbers, Pessary, IUDs, Lupron etc.
- Contraceptive management and Urodynamics.
- Reporting Colposcopies, Biopsies, Hysterectomies and Robotic procedures properly.
- ...and more timely topics

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# R

## egistration Form

~~-----ACT NOW!~~

We are registering \_\_\_\_\_ person(s) for The 2 day Ob/Gyn Coding Course. We will receive a workbook & refreshments. Fees are: \$600.00 first person, \$575.00 each additional person. Confirm by return email.



### Recordings

**Can't attend?**  
Pre-order recording on  
 DVD or  USB  
of this topic. Price  
**\$575.00.** (package  
ships out in early May)

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Name(s) \_\_\_\_\_

Name of Doctor/Group/Clinic \_\_\_\_\_

Street Address \_\_\_\_\_ (Suite Number) \_\_\_\_\_ Office Phone Number \_\_\_\_\_

City, State \_\_\_\_\_ Zip Code \_\_\_\_\_ Fax Number \_\_\_\_\_

Cardholders Signature \_\_\_\_\_ Email Address (please print) \_\_\_\_\_

Mastercard  Visa  Discover Card  Amex.

\_\_\_\_\_ Expiration date

<input checked="" type="checkbox"/> <i>Check Which Seminar</i>	<i>(8:30 am - 3:30 pm)</i>	
<input type="checkbox"/> Orlando, FL	May 1 & May 2, 2023	230501AM
<input type="checkbox"/> Webinar "Live"	May 31 & June 1, 2023	7am-2pmPT
<input type="checkbox"/> Atlanta, GA	Aug. 15 & Aug. 16, 2023	230815AM

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**Special Section:**

Be prepared for post COVID-19 audits on services provided during the PHE. Estimates are that \$4 billion will be recouped for 2020 PHE services.



About Your Seminar Leader... Arlene Morrow, CPC, CMM, CMSCS

Arlene has served the healthcare industry for over 40 years as a Business Office manager, Practice Manager and Consultant based in Tampa, Florida.

She is nationally known speaker. Arlene was a presenter at multiple national conferences such as: American Academy of Professional Coders (AAPC), American Gastroenterological Association (AGA), North American Society for Pediatric Gastroenterology and Nutrition (NASPGHAN) and Professional Association of Healthcare Office Managers (PAHCOM).

As a McVey Seminar leader for 25 years, she has authored many multi-specialty coding books and worked with hundreds of practices nationwide with specific expertise in OB/GYN, Gastroenterology, Orthopedics and Pulmonary Critical Care. Arlene is also the Healthcare Coding Consultant for the American College of Gastroenterology (ACG).

CAN'T ATTEND ?

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Note:

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*The McVey Guarantee*

*We unconditionally guarantee your full tuition for up to one year. After attending, if you did not feel the investment worthwhile, please write to us with your comments. We believe in the value of our seminars and services - and we think you will too!*



**For More Information**

**If you have any questions regarding this seminar, on-site seminars or consulting please call TOLL FREE: 1-800-227-7888. The McVey staff welcomes your questions and we're here to help! web site: [www.mcveyseminars.com](http://www.mcveyseminars.com) - You can now register on-line!**

**CEUs and Certificate of Completion**



This program has prior approval of AAPC for 12 continuing education hours. Granting of prior approval in no way constitutes endorsement by the AAPC of the program content or the program sponsor. (the Academy 800-626-2633) Other groups offering 12 C.E.U.'s are the Professional Association of Health Care Office Management (800-451-9311), Qpro (385-715-1237), (the Practice Management Institute (800-259-5562), and American Health Information Management Association.

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