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**This entire information packed day is designed
for you by an expert consultant to OB/Gyn.**

**ICD-10-CM ■ CPT ■ HCPCS
2024 Coding for
OBSTETRICS & GYNECOLOGY
Virtual Webinar/Teleconference**



Presented by:

**Arlene Morrow, CPC, CMM, CMSCS
Administrator & Consultant**

**Tuesday, January 16, 2024
7:00am to 2:00pm PT**

(8:00am to 3:00pm MT, 9:00am to 4:00pm CT, 10:00am to 5:00pm)

with Question/Answer Opportunity

Special Section

Medicare Payment Policies

Telehealth Updates during Public Health Emergency.

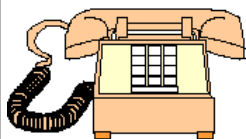
***ICD-10-CM Coding Updates for reporting history of COVID-19 versus residuals,
use of Glycemic control meds and additional Social Determinants of Health***

CPT codes for treatment of Incontinence

And much more...

How a Webinar Seminar Works:

1. Register by fax, mail or online. Cost is \$285 per one of the following options - landline, computer or Ipad.
2. The audio/video portion for this course can be heard via landline, mobile or web browser. Major browsers on windows, MAC OS X & Linux.
3. You'll receive Dial-in access, and materials a few days before the program.



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38th Year



Breaking News Obstetrics & Gynecology in 2024

Seminar Highlights

- Lessons learned from a year of new E/M Guidelines.
- Many Practices have taken the "Easy Way Out" billing based on time only AND Productivity has dropped!
- E/M level to be chosen based on Medical Decision Making OR Time - NOT BOTH!!!
- Report Time only when MDM is NOT the better leveling option.
- Learn practical tips to document activities included AND not included in the New Time definition. Exactly whose time counts?
- Get the latest changes to Incident-to and Split/Shared Guidelines effective January 1, 2023.
- We will also provide updated Telehealth guidelines as well as documentation requirements.
- Translate factors and co-morbidities to the medical record that impact the provider's decision making for moderate and high complexity encounters.
- Records that are not properly signed and dated are considered services billed but not performed.
- We'll bring you the latest Depression Assessment billing guidelines.
- Painting an accurate picture of the patient's condition and co-morbidities is essential for quality, value and outcomes reporting necessary for MACRA.
- We'll teach you to look at your Coding Patterns through the hypercritical eyes of an outside auditor. Know the hidden dangers of Audit errors across a "Paid Claims Universe".
- Major changes involving incident-to and Split/Shared billing guidelines are discussed.
- Incident-to and Split/Shared Non-Physician Practitioner service errors are as high as 85%.
- Wellness services play an expanding / integral role in current and future plans for quality cost saving measures.
- How is the Medicare Annual Wellness Visit different from a "regular" Well Woman Visit? Is it billable in the typical GYN practice?



CAN'T ATTEND ?

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Learn How To



Maternity Care Guidelines

- Maternity Care Services will be fully described with recent updates.
- Identify what is included in the OB package and what's not.
- The DOs & DONT's of billing the "First OB Visit".
- Learn the "Secrets" to reporting and getting paid for visits Unrelated to Maternity Care.
- Documentation requirements necessary for Ultrasound services.
- Other billing issues such as High Risk pregnancies, Maternal Fetal Medicine, Pregnancies after Assisted Reproductive Technology...and more.



Procedures and Modifiers

- Billing and documentation requirements for E/M and procedures on the same day.
- Avoid the pitfalls of billing for supplies - NDC numbers, Pessary, IUDs, Lupron etc.
- Contraceptive management and Urodynamics.
- Reporting Colposcopies, Biopsies, Hysterectomies Robotic procedures properly.
- ...and more timely topics.

BRING YOUR FAVORITE CPT AND ICD-10-CM CODING TOOLS



Registration Form ~~-----ACT NOW!~~

Yes I'd like to participate in the webinar conference for **2024 Coding for Obstetrics & Gynecology** on **Tues., January 16, 2024**, from 7:00am to 2:00pm Pacific Time. **Fee for participating is \$285.00** and that includes an access phone number, and/or link to connect to for this program with the ability to ask questions of our expert. *One phone line, computer or lpad per registration.

Recordings

Can't participate?
 Send Live audio
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\$285.00.
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Name of Doctor /Group/ Clinic _____

Street Address _____ (Suite Number) _____ Office Phone Number _____

City, State _____ Zip Code _____ Fax Number _____

Cardholders Signature _____ Email Address (for confirmation) _____

Mastercard Visa

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Coding for Ob/Gyn Tues., January 16, 2024 7:00 am - 2:00 pm PT
 (8:00am to 3:00pm MT, 9:00am to 4:00pm CT, 10:00am to 5:00pm)

Make checks payable
 and mail registration to:
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 1333 Berrydale Drive
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NOTE! You can register on-line now! Visit www.mcveyseminars.com & click on specialties in upper left hand corner, then find your location. You may also fax registration form with credit card to: (415)892-1271



About Your Seminar Leader... Arlene Morrow, CPC, CMM, CMSCS



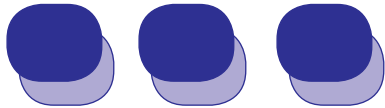
Arlene has served the healthcare industry for over 40 years as a Business Office manager, Practice Manager and Consultant based in Tampa, Florida.

She is nationally known speaker. Arlene was a presenter at multiple national conferences such as: American Academy of Professional Coders (AAPC), American Gastroenterological Association (AGA), North American Society for Pediatric Gastroenterology and Nutrition (NASPGHAN) and Professional Association of Healthcare Office Managers (PAHCOM).

As a McVey Seminar leader for 25 years, she has authored many multi-specialty coding books and worked with hundreds of practices nationwide with specific expertise in OB/GYN, Gastroenterology, Orthopedics and Pulmonary Critical Care. She is also the Healthcare Coding Consultant for the American College of Gastroenterology (ACG).

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We unconditionally guarantee your full tuition for up to one year. After attending, if you did not feel the investment worthwhile, please write to us with your comments. We believe in the value of our seminars and services - and we think you will too!



For More Information

If you have any questions regarding this seminar, the recordings available, on-site seminars or consulting please call TOLL FREE: 1-800-227-7888.

The McVey staff welcomes your questions and we're here to help!

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CEUs and Certificate of Completion



This program has prior approval of AAPC for 6 continuing education hours. Granting of prior approval in no way constitutes endorsement by the AAPC of the program content or the program sponsor. (the Academy 800-626-2633) Other groups offering 6 C.E.U.'s are the Professional Association of Health Care Office Management (800-451-9311), Qpro (385-715-1237), the Practice Management Institute (800-259-5562), and American Health Information Management Association.

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