

**O  
B  
S  
T  
E  
T  
R  
I  
C  
S  
/  
G  
Y  
N  
E  
C  
O  
L  
O  
G  
Y**

**This entire information packed day is designed  
for you by an expert consultant to OB/Gyn.**

**ICD-10-CM ■ CPT ■ HCPCS  
Coding & Reimbursement Solutions For  
OBSTETRICS & GYNECOLOGY - 2024**



**A full day of coding for physicians and staff  
given by:**

**Ms. Arlene Morrow, CPC, CMM, CMSCS  
Administrator & Consultant**

***Special Section  
Medicare Payment Policies  
Telehealth Updates during Public Health Emergency.  
ICD-10-CM Coding Updates for reporting history of COVID-19 versus residuals,  
use of Glycemic control meds and additional Social Determinants of Health  
CPT codes for treatment of Incontinence  
And much more...***

◆  
**Friday, March 22, 2024  
Raleigh, North Carolina**

Fairfield by Marriott Raleigh-Durham Airport/Brier Creek  
10040 Sellona Street  
(Raleigh, NC 27617)



**McVEY**

**SEMINARS**

**800-227-7888**

**38th Year**

**(Seminar is from 8:30 am - 3:30 pm)**

**BRING YOUR FAVORITE CPT, AND ICD-10-CM CODING TOOLS**

# B

## reaking News Obstetrics & Gynecology in 2024

# Seminar Highlights

- Lessons learned from a year of new E/M Guidelines.
- Many Practices have taken the "Easy Way Out" billing based on time only AND Productivity has dropped!
- E/M level to be chosen based on Medical Decision Making OR Time - NOT BOTH!!!
- Report Time only when MDM is NOT the better leveling option.
- Learn practical tips to document activities included AND not included in the New Time definition. Exactly whose time counts?
- Get the latest changes to Incident-to and Split/Shared Guidelines effective January 1, 2024.
- We will also provide updated Telehealth guidelines as well as documentation requirements.
- Translate factors and co-morbidities to the medical record that impact the provider's decision making for moderate and high complexity encounters.
- Records that are not properly signed and dated are considered services billed but not performed.
- We'll bring you the latest Depression Assessment billing guidelines.
- Painting an accurate picture of the patient's condition and co-morbidities is essential for quality, value and outcomes reporting necessary for MACRA.
- We'll teach you to look at your Coding Patterns through the hypercritical eyes of an outside auditor. Know the hidden dangers of Audit errors across a "Paid Claims Universe".
- Major changes involving incident-to and Split/Shared billing guidelines are discussed.
- Incident-to and Split/Shared Non-Physician Practitioner service errors are as high as 85%.
- Wellness services play an expanding / integral role in current and future plans for quality cost saving measures.
- How is the Medicare Annual Wellness Visit different from a "regular" Well Woman Visit? Is it billable in the typical GYN practice?

CAN'T  
ATTEND ?

Visit our website: [mcveyseminars.com](http://mcveyseminars.com)  
for additional products and services  
available to support your practice's  
educational needs?

Note:

✓ Like us on facebook  
and get a \$5 discount for this  
seminar. We'll give you updates  
on seminars & coding alerts.  
[www.facebook.com/mcveymd](http://www.facebook.com/mcveymd)

*Learn How To*

# M

## aternity Care Guidelines

- Maternity Care Services will be fully described with recent updates.
- Identify what is included in the OB package and what's not.
- The DOs & DONT's of billing the "First OB Visit".
- Learn the "Secrets" to reporting and getting paid for visits Unrelated to Maternity Care.
- Documentation requirements necessary for Ultrasound services.
- Other billing issues such as High Risk pregnancies, Maternal Fetal Medicine, Pregnancies after Assisted Reproductive Technology...and more.

# P

## rocedures and Modifiers

- Billing and documentation requirements for E/M and procedures on the same day.
- Avoid the pitfalls of billing for supplies - NDC numbers, Pessary, IUDs, Lupron etc.
- Contraceptive management and Urodynamics.
- Reporting Colposcopies, Biopsies, Hysterectomies Robotic procedures properly.
- ...and more timely topics.

BRING YOUR FAVORITE CPT AND ICD-10-CM CODING TOOLS

# R

## egistration Form

# ~~ACT NOW!~~

### Recordings

**Can't attend?**  
 Send Live audio  
 DVD or  USB  
 of this program.  
**\$275.00.** (package  
 ships USPS media  
 mail)

*w*

We are registering \_\_\_\_ person(s) at \$300 first person and \$275 each additional person. This includes workbook, all materials & refreshments. Confirmation by fax. (OB/Gyn Seminar).

\_\_\_\_\_  
Name(s)

\_\_\_\_\_  
Name of Doctor /Group /Clinic

\_\_\_\_\_  
Street Address (Suite Number) Office Phone Number

\_\_\_\_\_  
City, State Zip Code Fax Number

\_\_\_\_\_  
Cardholders Signature Email Address (for confirmation)

- Mastercard  Visa  
 Discover Card  Amex.

\_\_\_\_\_  
Expiration date

**\***

**LOCATION** (8:30 am to 3:30 pm)

Raleigh, NC March 22, 2024 240322AM

Make checks payable  
 and mail registration to:  
 McVey Seminars  
 1333 Berrydale Drive  
 Petaluma, CA 94954

**NOTE! You can register on-line now! Visit [www.mcveyseminars.com](http://www.mcveyseminars.com) & click on specialties in upper left hand corner, then find your location. You may also fax registration form with credit card to: (415)892-1271**



Arlene Morrow

Arlene has served the healthcare industry for over 40 years as a Business Office manager, Practice Manager and Consultant based in Tampa, Florida.

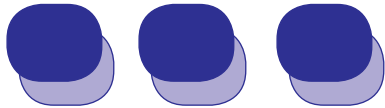
She is nationally known speaker. Arlene was a presenter at multiple national conferences such as: American Academy of Professional Coders (AAPC), American Gastroenterological Association (AGA), North American Society for Pediatric Gastroenterology and Nutrition (NASPGHAN) and Professional Association of Healthcare Office Managers (PAHCOM).

As a McVey Seminar leader for 25 years, she has authored many multi-specialty coding books and worked with hundreds of practices nationwide with specific expertise in OB/GYN, Gastroenterology, Orthopedics and Pulmonary Critical Care. She is also the Healthcare Coding Consultant for the American College of Gastroenterology (ACG).



### *The McVey Guarantee*

*We unconditionally guarantee your full tuition for up to one year. After attending, if you did not feel the investment worthwhile, please write to us with your comments. We believe in the value of our seminars and services - and we think you will too!*



## For More Information

**If you have any questions regarding this seminar, the recordings available, on-site seminars or consulting please call TOLL FREE: 1-800-227-7888.**

**The McVey staff welcomes your questions and we're here to help!**

web site: [www.mcveyseminars.com](http://www.mcveyseminars.com)

### CEUs and Certificate of Completion



This program has prior approval of AAPC for 6 continuing education hours. Granting of prior approval in no way constitutes endorsement by the AAPC of the program content or the program sponsor. (the Academy 800-626-2633) Other groups offering 6 C.E.U.'s are the Professional Association of Health Care Office Management (800-451-9311), Qpro (385-715-1237), the Practice Management Institute (800-259-5562), and American Health Information Management Association.

**38TH YEAR PROVIDING THE HIGHEST QUALITY BUSINESS INFORMATION TO HEALTHCARE - THANK YOU**