

# GASTROENTEROLOGY

McVey Seminars Presents

## Gastroenterology Coding & Reimbursement LIVE WEBINAR for Physicians & Practice Coders

A 2024 educational workshop provided for



2 - six hour sessions of coding Presented by,  
Ms. Arlene Morrow, C.P.C., C.M.M., C.M.S.C.S.  
Administrator & Consultant

◆  
**Tuesday, April 30 & Wednesday, May 1, 2024**

**7:00 am - 2:00 pm PT**

**2 day - six hour sessions of coding**

(8:00am to 3:00pm MT, 9:00am to 4:00pm CT, 10:00am to 5:00pm ET)



### How a Virtual Seminar Works:



1. Register by fax, mail or online. Cost is \$600 per one of the following options - landline, computer or Ipad.
2. The audio/video portion for this course can be heard via landline, mobile or web browser. Major browsers on windows, MAC OS X & Linux.
3. You'll receive Dial-in access, and materials a few days before the program.

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**reaking 2024 News / Hot Topics**

- In 2023, most Hospital and Observation services will be chosen by MDM or time. What about 2024?
- Revisions to the Medical Decision-Making table and Time will be detailed.
- Important changes were made to Initial Hospital Care guidelines.
- Lessons learned from a year of new E/M Guidelines.
- Many Practices have taken the “Easy Way Out” billing based on time only AND Productivity has dropped!
- E/M level is to be chosen based on Medical Decision Making OR Time – NOT BOTH!!! Report Time only when MDM is NOT the better leveling option.
- Learn practical tips to document activities included AND not included in the New Time definition. Exactly whose time counts?
- New ICD-10 guidelines impacting Gastroenterology.
- Painting an accurate picture of the patient's condition and co-morbidities is essential for quality, value and outcomes reporting necessary for MACRA.
- Get the latest changes to Incident-to and Split/Shared Guidelines. Incident-to & Split/Shared Non-Physician Practitioner service errors are as high as 85%.
- Learn techniques to customize elements of your E/Ms for quality clinical note.

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**astroenterology Procedures and Modifiers**

- New POEM & Colon Capsule Endoscopy CPT codes will be discussed.
- The American Cancer Society has lowered the recommended Screening Colonoscopy to age 45.
- How has that impacted Screening policies for Medicare and commercial plans?
- Pre-Screening Colonoscopy Visit Issues and Errors will be discussed.

CAN'T ATTEND ?

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**Note:**

✓ Like us on facebook and get a \$5 discount for this seminar. We'll give you updates on seminars & coding alerts.  
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# astroenterology Workshop Highlights

- Upper GI endoscopies are under scrutiny for medical necessity. Will your claims pass the scrutiny?
- Increased utilization audits on EGD/Colonoscopy performed on separate days.
- Discuss Collaborative Billing Reports, Diagnostic EGD Policy and Pre-Cert Questions.
- Anesthesia denials! Do your claims demonstrate co- morbidities to support medical necessity?
- Pathology documentation requirements for Special Stains. Path Services are highly targeted!
- How the proper use of -59 and -X modifiers can dramatically reduce claims denials.
- ERCP billing for stents, stones, sphincteromies.
- There's increased medical necessity scrutiny for hemorrhoid banding and IRCs.
- Snare / Saline lift vs EMR vs EMD. Discuss differences and documentation requirements.
- When are the modifiers -33 and -PT indicated to trigger preventive benefits?
- Separate lesions and anatomical sites are key to maximizing reimbursement for endoscopies ... and much more.



## Registration Form

# ACT NOW!

Yes I'd like to participate in the virtual seminar on 2 days of indepth coding **Gastroenterology for 2024** on **Tues., April 30 & Wed., May 1, 2024** from 7:00am to 2:00pm Pacific Time. **Fee for participating is \$600.00** and that includes an access phone number, and / or link to connect to for this program with the ability to ask questions of our experts. *\*One phone line, computer or tablet per registration.*

### Recordings

**Can't participate?**  
 Send Live audio  
 on  DVD or  USB  
 of this program.  
**\$575.00.**

**\$1099.00 for BOTH**  
 the live audio  
 conference & the  
 DVD or  USB  
 package.

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\_\_\_\_\_ Name(s)  
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**Coding for Gastroenterology / Apr. 30 & May 1, 2024 / 7:00 am - 2:00 pm PT**

(8:00am to 3:00pm MT, 9:00am to 4:00pm CT, 10:00am to 5:00pm ET)

**Make checks payable  
 and mail registration to:**  
**McVey Seminars**  
 1333 Berrydale Drive  
 Petaluma, CA 94954

**NOTE! You can register on-line now! Visit [www.mcveyseminars.com](http://www.mcveyseminars.com) & click on specialties in upper left hand corner, then find your location. You may also fax registration form with credit card to: (415)892-1271.**



# WE PROVIDE ANSWERS

## ABOUT THE SEMINAR LEADER:

Arlene has served the healthcare industry for over 40 years as a Business Office manager, Practice Manager and Consultant based in Tampa, Florida.

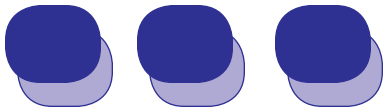


She is nationally known speaker. Arlene was a presenter at multiple national conferences such as: American Academy of Professional Coders (AAPC), American Gastroenterological Association (AGA), North American Society for Pediatric Gastroenterology and Nutrition (NASPGHAN) and Professional Association of Healthcare Office Managers (PAHCOM).

As a McVey Seminar leader for 25 years, she has authored many multi-specialty coding books and worked with hundreds of practices nationwide with specific expertise in OB/GYN, Gastroenterology, Orthopedics and Pulmonary Critical Care. She is also the Healthcare Coding Consultant for the American College of Gastroenterology (ACG).

**NEWS ALERT:**  
**Final Medicare Payment Policies**  
**New POEM and Colon Capsule Endoscopy CPT codes**  
**Telehealth Updates during Public Health Emergency.**  
**And much more...**

***The McVey Guarantee***  
*We unconditionally guarantee your full tuition for up to one year. After attending, if you did not feel the investment worthwhile, please write to us with your comments. We believe in the value of our seminars and services - and we think you will too!*



## For More Information

**If** you have any questions regarding this seminar, on-site seminars or consulting please call TOLL FREE: 1-800-227-7888.

The McVey staff welcomes your questions and we're here to help!  
web site: [www.mcveyseminars.com](http://www.mcveyseminars.com) - You can now register on-line!

### CEUs and Certificate of Completion



This program has prior approval of AAPC for 12 continuing education hours. Granting of prior approval in no way constitutes endorsement by the AAPC of the program content or the program sponsor. (the Academy 800-626-2633) Other groups offering 12 C.E.U.'s are the Professional Association of Health Care Office Management (800-451-9311), Qpro (385-715-1237), (the Practice Management Institute (800-259-5562), and American Health Information Management Association.

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