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**TWO days of in-depth coding  
& billing for: Obstetrics & Gynecology  
Physicians & Practice Coders**



**Power Coding for  
Obstetrics & Gynecology Practices**

**Presented By  
Arlene Morrow, CPC, CMM, CMSCS  
Administrator & Consultant**

**For All The Latest Updates Impacting Your Practice:**

Sweeping E/M Changes for Hospital and Observation Services.  
We will bring you the latest ICD-10-CM and CPT Codes.  
Proposed Physician Fee Schedule Expects a 3% Cut.  
Dramatic changes to Split or Shared Billing impacting your revenue.

**Monday, October 14 & Tuesday, October 15, 2024  
Las Vegas, Nevada  
The Linq Hotel & Casino  
3535 Las Vegas Blvd. So.  
(Las Vegas, NV 89109)**

**(Group Sleeping Room Block link below)  
<https://book.passkey.com/go/SQMCV4>**



**Wednesday, November 20 & Thursday, November 21, 2024  
Live Webinar (2 - 5hr Sessions)  
8:00 am to 2:00 pm PT  
(9:00am to 3:00pm MT, 10:00am to 4:00pm CT, 11:00am to 5:00pm ET)**

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800-227-7888

39<sup>th</sup> Year

**"If you ever wanted an in-depth coding course specifically focused on  
Obstetrics & Gynecology, this is the course for you"**

***Bring your favorite CPT and ICD-10 Coding Tools***

**B**reaking News

- New ICD-10 guidelines for Endometriosis and Gestational week coding.
- In 2023, most Hospital and Observation services will be chosen by MDM or time.
- Revisions to the Medical Decision-Making table and Time will be detailed.
- Important changes were made to Initial Hospital Care guidelines.
- E/M level to be chosen based on Medical Decision Making OR Time - NOT BOTH!!!  
Report Time only when MDM is NOT the better leveling option.
- Learn practical tips to document activities included AND not included in the New Time definition. Exactly whose time counts?
- Painting an accurate picture of the patient's condition and co-morbidities is essential for quality, value and outcomes reporting.
- Get the latest changes to Incident-to and Split/Shared Guidelines. Incident-to & Split/Shared Non-Physician Practitioner service errors as high as 85%.
- Learn techniques to customize elements of your E/Ms for quality clinical note.
- Wellness services play an expanding / integral role in current and future plans for quality cost saving measures.
- How is the Medicare Annual Wellness Visit different from a "regular" Well Woman Visit?  
Is it billable in the typical GYN practice?

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CAN'T  
ATTEND ?

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# M

## aternity Care and Ultrasound Services

- Maternity Care Services will be fully described with all recent updates.
- Identify what is included in the OB package and what's not.
- The DOs & DONT's of billing the "First OB Visit".
- Learn the "secrets" to reporting and getting paid for visits Unrelated to Maternity Care.
- Documentation requirements necessary for Ultrasound services.
- Other billing issues such as High Risk pregnancies, Maternal Fetal Medicine, Pregnancies after Assisted Reproductive Technology...and more.
- We'll bring you the latest Depression Assessment billing guidelines.

# P

## rocedures and Modifiers

- Recent AMA guidelines for 25 modifier.
- Billing and documentation requirements for E/M and procedures on the same day.
- Avoid the pitfalls of billing for supplies - NDC numbers, Pessary, IUDs, Lupron etc.
- Contraceptive management and Urodynamics.
- Reporting Colposcopies, Biopsies, Hysterectomies and Robotic procedures properly.
- ...and more timely topics

*Bring your favorite CPT and ICD-10 Coding Tools*

# R

## egistration Form

~~-----ACT NOW!~~

We are registering \_\_\_\_\_ person(s) for The **2 day Ob/Gyn Coding Course**. We will receive a workbook & refreshments. Fees are: \$600.00 first person, \$575.00 each additional person. Confirm by return email.



### Recordings

**Can't attend live?**  
 We have this course available now with the 2024 Updates on  
 DVD  USB or  
 On Demand viewing w/ materials  
 Price **\$575.00**.

W

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Name(s)

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Mastercard  Visa

Discover Card  Amex.

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Expiration date

- ✓ Check Seminar or Live Webinar (8:30 am - 3:30 pm)**
- Las Vegas, NV      Oct. 14 & 15, 2024      241014AM
- Live Webinar      Nov. 20 & 21, 2024      241120AM

**Make checks payable and mail registration to:**

McVey Seminars  
 1333 Berrydale Drive  
 Petaluma, CA 94954

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## Special Section:

Latest G2211 visit complexity guidelines



### About Your Seminar Leader... Arlene Morrow, CPC, CMM, CMSCS

Arlene has served the healthcare industry for over 40 years as a Business Office manager, Practice Manager and Consultant based in Tampa, Florida.

She is nationally known speaker. Arlene was a presenter at multiple national conferences such as: American Academy of Professional Coders (AAPC), American Gastroenterological Association (AGA), North American Society for Pediatric Gastroenterology and Nutrition (NASPGHAN) and Professional Association of Healthcare Office Managers (PAHCOM).

As a McVey Seminar leader for 25 years, she has authored many multi-specialty coding books and worked with hundreds of practices nationwide with specific expertise in OB/GYN, Gastroenterology, Orthopedics and Pulmonary Critical Care. Arlene is also the Healthcare Coding Consultant for the American College of Gastroenterology (ACG).

CAN'T  
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## For More Information

**If you have any questions regarding this seminar, on-site seminars or consulting please call TOLL FREE: 1-800-227-7888.**

**The McVey staff welcomes your questions and we're here to help!**  
web site: [www.mcveyseminars.com](http://www.mcveyseminars.com) - **You can now register on-line!**

## CEUs and Certificate of Completion



This program has prior approval of AAPC for 10 continuing education hours. Granting of prior approval in no way constitutes endorsement by the AAPC of the program content or the program sponsor. (the Academy 800-626-2633) Other groups offering 10 C.E.U.'s are the Professional Association of Health Care Office Management (800-451-9311), Qpro (385-715-1237), (the Practice Management Institute (800-259-5562), and American Health Information Management Association.

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