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**TWO days of in-depth coding
& billing for: Obstetrics & Gynecology
Physicians & Practice Coders**



**Power Coding for
Obstetrics & Gynecology Practices**

**Presented By
Arlene Morrow, CPC, CMM, CMSCS
Administrator & Consultant**

For All The Latest Updates Impacting Your Practice:

Sweeping E/M Changes for Hospital and Observation Services.
We will bring you the latest ICD-10-CM and CPT Codes.
Proposed Physician Fee Schedule Expects a 3% Cut.
Dramatic changes to Split or Shared Billing impacting your revenue.

**Wednesday, January 15 & Thursday, January 16, 2025
Orlando, Florida**

Springhill Suites - Int'l Airport
5828 Hazeltine Drive
(Orlando, FL 32822)

**Wednesday, February 19 & Thursday, February 20, 2025
Tampa, Florida**

Holiday Inn Express & Suites I-75 @ Bruce B. Downs
8310 Galbraith Road
(Tampa, FL 33647)

**Wednesday, November 20 & Thursday, November 21, 2024
Live Webinar (2 - 5hr Sessions)
8:00 am to 2:00 pm PT**

(9:00am to 3:00pm MT, 10:00am to 4:00pm CT, 11:00am to 5:00pm ET)

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39th Year

*"If you ever wanted an in-depth coding course specifically focused on
Obstetrics & Gynecology, this is the course for you"*

Bring your favorite CPT and ICD-10 Coding Tools

Breaking News

- New ICD-10 guidelines for Endometriosis and Gestational week coding.
- In 2023, most Hospital and Observation services will be chosen by MDM or time.
- Revisions to the Medical Decision-Making table and Time will be detailed.
- Important changes were made to Initial Hospital Care guidelines.
- E/M level to be chosen based on Medical Decision Making OR Time - NOT BOTH!!!
Report Time only when MDM is NOT the better leveling option.
- Learn practical tips to document activities included AND not included in the New Time definition. Exactly whose time counts?
- Painting an accurate picture of the patient's condition and co-morbidities is essential for quality, value and outcomes reporting.
- Get the latest changes to Incident-to and Split/Shared Guidelines. Incident-to & Split/Shared Non-Physician Practitioner service errors as high as 85%.
- Learn techniques to customize elements of your E/Ms for quality clinical note.
- Wellness services play an expanding / integral role in current and future plans for quality cost saving measures.
- How is the Medicare Annual Wellness Visit different from a "regular" Well Woman Visit?
Is it billable in the typical GYN practice?

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CAN'T
ATTEND ?

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M

aternity Care and Ultrasound Services

- Maternity Care Services will be fully described with all recent updates.
- Identify what is included in the OB package and what's not.
- The DOs & DONT's of billing the "First OB Visit".
- Learn the "secrets" to reporting and getting paid for visits Unrelated to Maternity Care.
- Documentation requirements necessary for Ultrasound services.
- Other billing issues such as High Risk pregnancies, Maternal Fetal Medicine, Pregnancies after Assisted Reproductive Technology...and more.
- We'll bring you the latest Depression Assessment billing guidelines.

P

rocedures and Modifiers

- Recent AMA guidelines for 25 modifier.
- Billing and documentation requirements for E/M and procedures on the same day.
- Avoid the pitfalls of billing for supplies - NDC numbers, Pessary, IUDs, Lupron etc.
- Contraceptive management and Urodynamics.
- Reporting Colposcopies, Biopsies, Hysterectomies and Robotic procedures properly.
- ...and more timely topics

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R

egistration Form

~~-----ACT NOW!~~

We are registering _____ person(s) for The **2 day Ob/Gyn Coding 2025 Course**. We will receive a workbook & refreshments (webinar bk via pdf). Fees are: \$600.00 first person, \$575.00 each additional person. Confirm by return email.



Recordings

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 We have this course available now with the 2024 Updates on
 DVD USB or
 On Demand viewing w/ materials
 Price **\$575.00**.

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Cardholders Signature

Email Address (please print)

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Discover Card Amex.

Expiration date

- ✓ Check Seminar or Live Webinar (8:30 am - 3:30 pm)**
- Live Webinar Nov. 20 & 21, 2024 241120AM
 - Orlando, FL Jan. 15 & 16, 2025 250115AM
 - Tampa, FL Feb. 19 & 20, 2025 250219AM

Make checks payable and mail registration to:
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 1333 Berrydale Drive
 Petaluma, CA 94954

NOTE! You can register on-line now! Visit www.mcveyseminars.com & click on specialties in upper left hand corner, then find your location. You may also fax registration form with credit card to: (415)892-1271

Special Section:

Latest G2211 visit complexity guidelines



About Your Seminar Leader... Arlene Morrow, CPC, CMM, CMSCS

Arlene has served the healthcare industry for over 40 years as a Business Office manager, Practice Manager and Consultant based in Tampa, Florida.

She is nationally known speaker. Arlene was a presenter at multiple national conferences such as: American Academy of Professional Coders (AAPC), American Gastroenterological Association (AGA), North American Society for Pediatric Gastroenterology and Nutrition (NASPGHAN) and Professional Association of Healthcare Office Managers (PAHCOM).

As a McVey Seminar leader for 25 years, she has authored many multi-specialty coding books and worked with hundreds of practices nationwide with specific expertise in OB/GYN, Gastroenterology, Orthopedics and Pulmonary Critical Care. Arlene is also the Healthcare Coding Consultant for the American College of Gastroenterology (ACG).

CAN'T ATTEND ?

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For More Information

If you have any questions regarding this seminar, on-site seminars or consulting please call TOLL FREE: 1-800-227-7888.

The McVey staff welcomes your questions and we're here to help!
web site: www.mcveyseminars.com - **You can now register on-line!**

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