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**TWO days of in-depth coding  
& billing for: Obstetrics & Gynecology  
Physicians & Practice Coders**



**Power Coding for  
Obstetrics & Gynecology Practices**

**Presented By  
Arlene Morrow, CPC, CMM, CMSCS  
Administrator & Consultant**

**For All The Latest Updates Impacting Your Practice:**

Sweeping E/M Changes for Hospital and Observation Services.  
We will bring you the latest ICD-10-CM and CPT Codes.  
Proposed Physician Fee Schedule Expects a 3% Cut.  
Dramatic changes to Split or Shared Billing impacting your revenue.

**Wednesday, January 15 & Thursday, January 16, 2025  
Orlando, Florida**

Residence Inn - Int'l Airport  
5828 Hazeltine Drive  
(Orlando, FL 32822)

**Wednesday, February 19 & Thursday, February 20, 2025  
Birmingham, Alabama**

Holiday Inn Express & Suites - Homewood  
320 Commons Drive  
(Birmingham, AL 53209)

**Wednesday, November 20 & Thursday, November 21, 2024  
Live Webinar (2 - 5hr Sessions)  
8:00 am to 2:00 pm PT**

*(9:00am to 3:00pm MT, 10:00am to 4:00pm CT, 11:00am to 5:00pm ET)*

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39<sup>th</sup> Year

*"If you ever wanted an in-depth coding course specifically focused on  
Obstetrics & Gynecology, this is the course for you"*

***Bring your favorite CPT and ICD-10 Coding Tools***

## Breaking News

- New ICD-10 guidelines for Endometriosis and Gestational week coding.
- In 2023, most Hospital and Observation services will be chosen by MDM or time.
- Revisions to the Medical Decision-Making table and Time will be detailed.
- Important changes were made to Initial Hospital Care guidelines.
- E/M level to be chosen based on Medical Decision Making OR Time - NOT BOTH!!!  
Report Time only when MDM is NOT the better leveling option.
- Learn practical tips to document activities included AND not included in the New Time definition. Exactly whose time counts?
- Painting an accurate picture of the patient's condition and co-morbidities is essential for quality, value and outcomes reporting.
- Get the latest changes to Incident-to and Split/Shared Guidelines. Incident-to & Split/Shared Non-Physician Practitioner service errors as high as 85%.
- Learn techniques to customize elements of your E/Ms for quality clinical note.
- Wellness services play an expanding / integral role in current and future plans for quality cost saving measures.
- How is the Medicare Annual Wellness Visit different from a "regular" Well Woman Visit?  
Is it billable in the typical GYN practice?

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CAN'T  
ATTEND ?

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# M

## aternity Care and Ultrasound Services

- Maternity Care Services will be fully described with all recent updates.
- Identify what is included in the OB package and what's not.
- The DOs & DONT's of billing the "First OB Visit".
- Learn the "secrets" to reporting and getting paid for visits Unrelated to Maternity Care.
- Documentation requirements necessary for Ultrasound services.
- Other billing issues such as High Risk pregnancies, Maternal Fetal Medicine, Pregnancies after Assisted Reproductive Technology...and more.
- We'll bring you the latest Depression Assessment billing guidelines.

# P

## rocedures and Modifiers

- Recent AMA guidelines for 25 modifier.
- Billing and documentation requirements for E/M and procedures on the same day.
- Avoid the pitfalls of billing for supplies - NDC numbers, Pessary, IUDs, Lupron etc.
- Contraceptive management and Urodynamics.
- Reporting Colposcopies, Biopsies, Hysterectomies and Robotic procedures properly.
- ...and more timely topics

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# R

## egistration Form

# ~~ACT NOW!~~

We are registering \_\_\_\_\_ person(s) for The **2 day Ob/Gyn Coding 2025 Course**. We will receive a workbook & refreshments (webinar bk via pdf). Fees are: \$600.00 first person, \$575.00 each additional person. Confirm by return email.



### Recordings

#### Can't attend live?

We have this course available now with the 2024 Updates on

DVD  USB or

On Demand viewing w/ materials

Price **\$575.00**.

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Name of Doctor/Group/Clinic

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Expiration date

- ✓ Check Seminar or Live Webinar (8:30 am - 3:30 pm)**
- Live Webinar      Nov. 20 & 21, 2024      241120AM
- Orlando, FL      Jan. 15 & 16, 2025      250115AM
- Birmingham, AL      Feb. 19 & 20, 2025      250219AM

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Petaluma, CA 94954

**NOTE! You can register on-line now! Visit [www.mcveyseminars.com](http://www.mcveyseminars.com) & click on specialties in upper left hand corner, then find your location. You may also fax registration form with credit card to: (415)892-1271**

**Special Section:**

Latest G2211 visit complexity guidelines



About Your Seminar Leader... Arlene Morrow, CPC, CMM, CMSCS

Arlene has served the healthcare industry for over 40 years as a Business Office manager, Practice Manager and Consultant based in Tampa, Florida.

She is nationally known speaker. Arlene was a presenter at multiple national conferences such as: American Academy of Professional Coders (AAPC), American Gastroenterological Association (AGA), North American Society for Pediatric Gastroenterology and Nutrition (NASPGHAN) and Professional Association of Healthcare Office Managers (PAHCOM).

As a McVey Seminar leader for 25 years, she has authored many multi-specialty coding books and worked with hundreds of practices nationwide with specific expertise in OB/GYN, Gastroenterology, Orthopedics and Pulmonary Critical Care. Arlene is also the Healthcare Coding Consultant for the American College of Gastroenterology (ACG).

CAN'T ATTEND ?

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**For More Information**

**If you have any questions regarding this seminar, on-site seminars or consulting please call TOLL FREE: 1-800-227-7888.**

**The McVey staff welcomes your questions and we're here to help!**  
web site: [www.mcveyseminars.com](http://www.mcveyseminars.com) - **You can now register on-line!**

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