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**TWO days of in-depth coding
& billing for: Obstetrics & Gynecology
Physicians & Practice Coders**



**Power Coding for 2025
Obstetrics & Gynecology Practices**

**Presented By
Arlene Morrow, CPC, CMM, CMSCS
Administrator & Consultant**

For All The Latest Updates Impacting Your Practice:

Sweeping E/M Changes for Hospital and Observation Services.
We will bring you the latest ICD-10-CM and CPT Codes.
Proposed Physician Fee Schedule Expects a 3% Cut.
Dramatic changes to Split or Shared Billing impacting your revenue.

**Wednesday, February 19 & Thursday, February 20, 2025
Tampa, Florida**

Holiday Inn Express & Suites I-75 @ Bruce B. Downs
8310 Galbraith Road
(Tampa, FL 33647)

**Wednesday, March 26 & Thursday, March 27, 2025
Houston, Texas**

SpringHill Suites by Marriott - Int'l Airport
15840 John F. Kennedy Blvd.
(Houston, TX 77032)

**Tuesday, June 10 & Wednesday, June 11, 2025
Webinar/Teleconference**

"Live"
8:00am to 2:00pm PT
(both days)

**Wednesday, September 17 & Thursday, September 18, 2025
Las Vegas, Nevada**

Linq Hotel & Casino
3535 Las Vegas Blvd. So.
(Las Vegas, NV 89109)

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39th Year

**"If you ever wanted an in-depth coding course specifically focused on
Obstetrics & Gynecology, this is the course for you"**

Bring your favorite CPT and ICD-10 Coding Tools

Breaking News

- New ICD-10 guidelines for Endometriosis and Gestational week coding.
- In 2023, most Hospital and Observation services will be chosen by MDM or time.
- Revisions to the Medical Decision-Making table and Time will be detailed.
- Important changes were made to Initial Hospital Care guidelines.
- E/M level to be chosen based on Medical Decision Making OR Time - NOT BOTH!!!
Report Time only when MDM is NOT the better leveling option.
- Learn practical tips to document activities included AND not included in the New Time definition. Exactly whose time counts?
- Painting an accurate picture of the patient's condition and co-morbidities is essential for quality, value and outcomes reporting.
- Get the latest changes to Incident-to and Split/Shared Guidelines. Incident-to & Split/Shared Non-Physician Practitioner service errors as high as 85%.
- Learn techniques to customize elements of your E/Ms for quality clinical note.
- Wellness services play an expanding / integral role in current and future plans for quality cost saving measures.
- How is the Medicare Annual Wellness Visit different from a "regular" Well Woman Visit?
Is it billable in the typical GYN practice?

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M

aternity Care and Ultrasound Services

- Maternity Care Services will be fully described with all recent updates.
- Identify what is included in the OB package and what's not.
- The DOs & DONT's of billing the "First OB Visit".
- Learn the "secrets" to reporting and getting paid for visits Unrelated to Maternity Care.
- Documentation requirements necessary for Ultrasound services.
- Other billing issues such as High Risk pregnancies, Maternal Fetal Medicine, Pregnancies after Assisted Reproductive Technology...and more.
- We'll bring you the latest Depression Assessment billing guidelines.

P

rocedures and Modifiers

- Recent AMA guidelines for 25 modifier.
- Billing and documentation requirements for E/M and procedures on the same day.
- Avoid the pitfalls of billing for supplies - NDC numbers, Pessary, IUDs, Lupron etc.
- Contraceptive management and Urodynamics.
- Reporting Colposcopies, Biopsies, Hysterectomies and Robotic procedures properly.
- ...and more timely topics

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R

egistration Form

~~ACT NOW!~~

We are registering _____ person(s) for The **2 day Ob/Gyn Coding 2025 Course**. We will receive a workbook & refreshments (webinar bk via pdf). Fees are: \$600.00 first person, \$575.00 each additional person. Confirm by return email.



Recordings

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 DVD USB or
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W

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- Mastercard Visa
 Discover Card Amex.

Expiration date

✓ Check Seminar or Live Webinar (8:30 am - 3:30 pm)

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| <input type="checkbox"/> Las Vegas, NV | Sept. 17 & 18, 2025 | 250917AM |

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Special Section:

Latest G2211 visit complexity guidelines



About Your Seminar Leader... Arlene Morrow, CPC, CMM, CMSCS

Arlene has served the healthcare industry for over 42 years as a Business Office manager, Practice Manager and Consultant based in Tampa, Florida.

She is nationally known speaker. Arlene was a presenter at multiple national conferences such as: American Academy of Professional Coders (AAPC), American Gastroenterological Association (AGA), North American Society for Pediatric Gastroenterology and Nutrition (NASPGHAN) and Professional Association of Healthcare Office Managers (PAHCOM).

As a McVey Seminar leader for 28 years, she has authored many multi-specialty coding books and worked with hundreds of practices nationwide with specific expertise in OB/GYN, Gastroenterology, Orthopedics and Pulmonary Critical Care. Arlene is also the Healthcare Coding Consultant for the American College of Gastroenterology (ACG).

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