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**TWO days of in-depth coding
& billing for: Obstetrics & Gynecology
Physicians & Practice Coders**



**Power Coding for 2025
Obstetrics & Gynecology Practices**

**Presented By
Arlene Morrow, CPC, CMM, CMSCS
Administrator & Consultant**

For All The Latest Updates Impacting Your Practice:

Sweeping E/M Changes for Hospital and Observation Services.
We will bring you the latest ICD-10-CM and CPT Codes.
Proposed Physician Fee Schedule Expects a 3% Cut.
Dramatic changes to Split or Shared Billing impacting your revenue.

Tuesday, June 10 & Wednesday, June 11, 2025

Webinar/Teleconference

"Live"

8:00am to 2:00pm PT

(both days)



Wednesday, September 17 & Thursday, September 18, 2025

Las Vegas, Nevada

Linq Hotel & Casino

3535 Las Vegas Blvd. So.

(Las Vegas, NV 89109)

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SEMINARS

800-227-7888

39th Year

**"If you ever wanted an in-depth coding course specifically focused on
Obstetrics & Gynecology, this is the course for you"**

Bring your favorite CPT and ICD-10 Coding Tools

Breaking News

- New ICD-10 guidelines for Endometriosis and Gestational week coding.
- In 2023, most Hospital and Observation services will be chosen by MDM or time.
- Revisions to the Medical Decision-Making table and Time will be detailed.
- Important changes were made to Initial Hospital Care guidelines.
- E/M level to be chosen based on Medical Decision Making OR Time - NOT BOTH!!!
Report Time only when MDM is NOT the better leveling option.
- Learn practical tips to document activities included AND not included in the New Time definition. Exactly whose time counts?
- Painting an accurate picture of the patient's condition and co-morbidities is essential for quality, value and outcomes reporting.
- Get the latest changes to Incident-to and Split/Shared Guidelines. Incident-to & Split/Shared Non-Physician Practitioner service errors as high as 85%.
- Learn techniques to customize elements of your E/Ms for quality clinical note.
- Wellness services play an expanding / integral role in current and future plans for quality cost saving measures.
- How is the Medicare Annual Wellness Visit different from a "regular" Well Woman Visit?
Is it billable in the typical GYN practice?

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Maternity Care and Ultrasound Services

- Maternity Care Services will be fully described with all recent updates.
- Identify what is included in the OB package and what's not.
- The DOs & DONT's of billing the "First OB Visit".
- Learn the "secrets" to reporting and getting paid for visits Unrelated to Maternity Care.
- Documentation requirements necessary for Ultrasound services.
- Other billing issues such as High Risk pregnancies, Maternal Fetal Medicine, Pregnancies after Assisted Reproductive Technology...and more.
- We'll bring you the latest Depression Assessment billing guidelines.



Procedures and Modifiers

- Recent AMA guidelines for 25 modifier.
- Billing and documentation requirements for E/M and procedures on the same day.
- Avoid the pitfalls of billing for supplies - NDC numbers, Pessary, IUDs, Lupron etc.
- Contraceptive management and Urodynamics.
- Reporting Colposcopies, Biopsies, Hysterectomies and Robotic procedures properly.
- ...and more timely topics

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Registration Form

~~ACT NOW!~~

We are registering _____ person(s) for The **2 day Ob/Gyn Coding 2025 Course**. We will receive a workbook & refreshments (webinar bk via pdf). Fees are: \$600.00 first person, \$575.00 each additional person. Confirm by return email.



Recordings

Can't attend live?

We have this course available now with the 2025 Updates on
☐ DVD ☐ USB or
☐ On Demand viewing w/ materials
 Price **\$575.00**.

w

Name(s) _____		
Name of Doctor/Group/Clinic _____		
Street Address _____	(Suite Number) _____	Office Phone Number _____
City, State _____	Zip Code _____	Fax Number _____
Cardholders Signature _____		Email Address (please print) _____
<input type="checkbox"/> Mastercard <input type="checkbox"/> Visa <input type="checkbox"/> Discover Card <input type="checkbox"/> Amex.		<div style="border: 1px solid black; width: 150px; height: 20px; display: flex; align-items: center;"> <div style="width: 100%; height: 100%;"></div> </div>

Expiration date _____

✓ Check Seminar or Live Webinar (8:30 am - 3:30 pm)

- | | | |
|--|---------------------|----------|
| <input type="checkbox"/> Live Webinar | June 10 & 11, 2025 | 250610AM |
| <input type="checkbox"/> Las Vegas, NV | Sept. 17 & 18, 2025 | 250917AM |

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Petaluma, CA 94954

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Special Section:

Latest G2211 visit complexity guidelines



About Your Seminar Leader... Arlene Morrow, CPC, CMM, CMSCS

Arlene has served the healthcare industry for over 42 years as a Business Office manager, Practice Manager and Consultant based in Tampa, Florida.

She is nationally known speaker. Arlene was a presenter at multiple national conferences such as: American Academy of Professional Coders (AAPC), American Gastroenterological Association (AGA), North American Society for Pediatric Gastroenterology and Nutrition (NASPGHAN) and Professional Association of Healthcare Office Managers (PAHCOM).

As a McVey Seminar leader for 28 years, she has authored many multi-specialty coding books and worked with hundreds of practices nationwide with specific expertise in OB/GYN, Gastroenterology, Orthopedics and Pulmonary Critical Care. Arlene is also the Healthcare Coding Consultant for the American College of Gastroenterology (ACG).

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If you have any questions regarding this seminar, on-site seminars or consulting please call TOLL FREE: 1-800-227-7888.

The McVey staff welcomes your questions and we're here to help!
web site: www.mcveyseminars.com - **You can now register on-line!**

CEUs and Certificate of Completion



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