

OBSTETRICS & GYNECOLOGY

TWO days of in-depth coding & billing for: Obstetrics & Gynecology Physicians & Practice Coders Virtual Webinar/Teleconference

2 - five hour sessions of coding presented by,

Presented By

Ms. Arlene Morrow, C.P.C., C.M.M., C.M.S.C.S.

Administrator & Consultant

◆
Monday, June 30 & Tuesday, July 1, 2025

8:00 am to 1:00 pm PT

(9:00am to 2:00pm MT, 10:00am to 3:00pm CT, 11:00am to 4:00pm ET)

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For All The Latest Updates Impacting Your Practice:

Sweeping E/M Changes for Hospital and Observation Services.

We will bring you the latest ICD-10-CM and CPT Codes.

Proposed Physician Fee Schedule Expects a 3% Cut.

Dramatic changes to Split or Shared Billing impacting your revenue.

How a Virtual Seminar Works:



1. Register by fax, mail or online. Cost is \$600 per one of the following options - landline, computer or Ipad.
2. The audio/video portion for this course can be heard via landline, mobile or web browser. Major browsers on windows, MAC OS X & Linux.
3. You'll receive Dial-in access, and materials a few days before the program.

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Breaking News 2025 Updates

- New ICD-10 guidelines for Endometriosis and Gestational week coding.
- In 2023, most Hospital and Observation services will be chosen by MDM or time.
- Revisions to the Medical Decision-Making table and Time will be detailed.
- Important changes were made to Initial Hospital Care guidelines.
- E/M level to be chosen based on Medical Decision Making OR Time - NOT BOTH!!!
Report Time only when MDM is NOT the better leveling option.
- Learn practical tips to document activities included AND not included in the New Time definition. Exactly whose time counts?
- Painting an accurate picture of the patient's condition and co-morbidities is essential for quality, value and outcomes reporting.
- Get the latest changes to Incident-to and Split/Shared Guidelines. Incident-to & Split/Shared Non-Physician Practitioner service errors as high as 85%.
- Learn techniques to customize elements of your E/Ms for quality clinical note.
- Wellness services play an expanding / integral role in current and future plans for quality cost saving measures.
- How is the Medicare Annual Wellness Visit different from a "regular" Well Woman Visit?
Is it billable in the typical GYN practice?

Bring your favorite CPT and ICD-10 Coding Tools

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ATTEND ?**

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Day Two:

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Maternity Care and Ultrasound Services

- Maternity Care Services will be fully described with all recent updates.
- Identify what is included in the OB package and what's not.
- The DOs & DONT's of billing the "First OB Visit".
- Learn the "secrets" to reporting and getting paid for visits Unrelated to Maternity Care.
- Documentation requirements necessary for Ultrasound services.
- Other billing issues such as High Risk pregnancies, Maternal Fetal Medicine, Pregnancies after Assisted Reproductive Technology...and more.

P

procedures and Modifiers

- Recent AMA guidelines for 25 modifier.
- Billing and documentation requirements for E/M and procedures on the same day.
- Avoid the pitfalls of billing for supplies - NDC numbers, Pessary, IUDs, Lupron etc.
- Contraceptive management and Urodynamics.
- Reporting Colposcopies, Biopsies, Hysterectomies and Robotic procedures properly.
- ...and more timely topics

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Registration Form ~~-----ACT-NOW!~~

_____ Yes I'd like to participate in the virtual seminar on 2 days of indepth coding **Obstetrics & Gynecology for 2025** on **Mon. June 30 & Tues., July 1, 2025** from 8:00am to 1:00pm Pacific Time. **Fee for participating is \$600.00** and that includes an access phone number, and /or link to connect to for this program with the ability to ask questions of our experts. **One phone line, computer or tablet per registration.* ☐ *Additional Attendee(s) pay \$499*

Recordings

Can't attend live?

We have this course available now with the 2025 Updates on

☐ DVD ☐ USB or
☐ On Demand viewing
w/ materials

Price \$575.00.

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[illegible]

Expiration date

Coding for Ob/Gyn June 30 & July 1, 2025 8:00am - 1:00pm PT

(9:00am to 2:00pm MT, 10:00am to 3:00pm CT, 11:00am to 4:00pm)

**Make checks payable
and mail registration to:**

McVey Seminars
1333 Berrydale Drive
Petaluma, CA 94954

NOTE! You can register on-line now! Visit www.mcveyseminars.com & click on specialties in upper left hand corner, then find your location. You may also fax registration form with credit card to: (415)892-1271.

Special Section:
Discuss Depression Assessment Billing

ABOUT THE SEMINAR LEADER:

Arlene has served the healthcare industry for over 42 years as a Business Office manager, Practice Manager and Consultant based in Tampa, Florida.

She is nationally known speaker. Arlene was a presenter at multiple national conferences such as: American Academy of Professional Coders (AAPC), American Gastroenterological Association (AGA), North American Society for Pediatric Gastroenterology and Nutrition (NASPGHAN) and Professional Association of Healthcare Office Managers (PAHCOM).



As a McVey Seminar leader for 28 years, she has authored many multi-specialty coding books and worked with hundreds of practices nationwide with specific expertise in OB/GYN, Gastroenterology, Orthopedics and Pulmonary Critical Care. Arlene is also the Healthcare Coding Consultant for the American College of Gastroenterology (ACG).

CAN'T
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If you have any questions regarding this seminar, on-site seminars
or consulting please call TOLL FREE: 1-800-227-7888.

The McVey staff welcomes your questions and we're here to help!
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This program has prior approval of AAPC for 10 continuing education hours. Granting of prior approval in no way constitutes endorsement by the AAPC of the program content or the program sponsor. (the Academy 800-626-2633) Other groups offering 10 C.E.U.'s are the Professional Association of Health Care Office Management (800-451-9311), Qpro (385-715-1237), (the Practice Management Institute (800-259-5562), and American Health Information Management Association.

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